streetbond®

ColorCard

Turn the world
into your canvas

Products that do more than look good.

StreetBond coatings aren't just beautiful. They're also:

EASY TO USE

Enjoy simplicity and speed for effortless application — whether that's rolling, brushing, or spraying.

SAFE

Our water-based products are low in VOCs, making them safe for you to apply.

VISUALLY APPEALING

We use color-stable pigments to keep every one of our colors looking like new, for longer.

DURABLE

Our coatings maintain their vibrance and preserve the surfaces they touch, helping to extend the life of and reducing the cost to maintain your pavement.

CUSTOMIZABLE

Can't find the right color in our 60+ color options? You can order custom colors for a personalized palette to better represent you, your business, or your organization.

VIBRANT

Bedrock SR: 0.07

Bike Path Green SR: 0.26

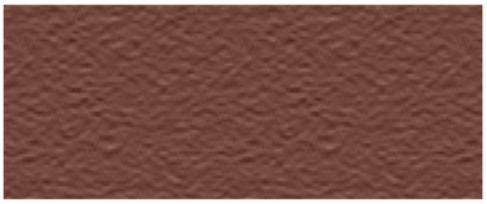
Brick SR: 0.09

Granite SR: 0.07

Pewter SR: 0.24

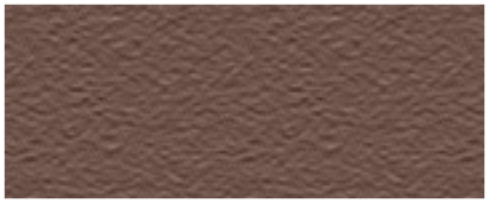
Sierra SR: 0.07

Slate SR: 0.05

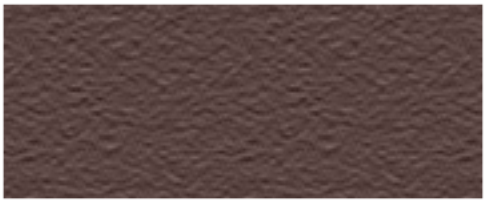


Terra Cotta SR: 0.13

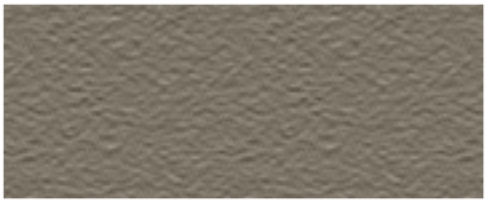
Black SR: 0.03



Brown Suede SR: 0.11



Burnt Sienna SR: 0.07



Concrete Gray SR: 0.17

Hunter Green SR: 0.05

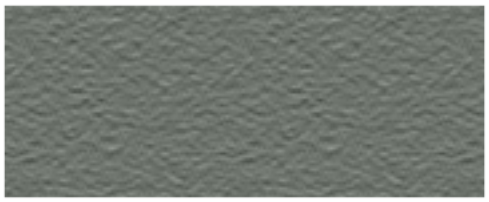
Marigold SR: 0.35

Nutmeg SR: 0.30

San Diego Buff SR: 0.21

Sunset Blush SR: 0.25

Taupe SR: 0.25



Aqua SR: 0.22

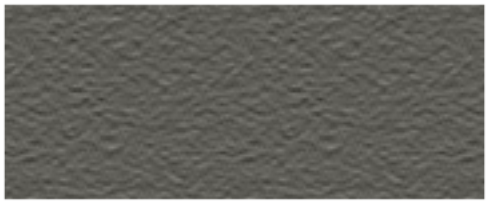
Butterscotch SR: 0.30

Chestnut Brown SR: 0.34

Cobalt Blue SR: 0.31

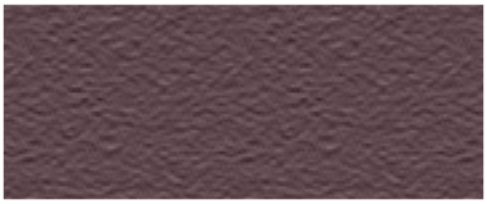
Down To Earth SR: 0.12

Driftwood SR: 0.25



Graphite SR: 0.07

Gun Metal SR: 0.21



Merlot SR: 0.26

Mocha SR: 0.11

Patriot Blue SR: 0.06

Pumpkin Spice SR: 0.33

Sage SR: 0.17

Sandy Beige SR: 0.26

Sea Foam SR: 0.21

Smokey Mauve SR: 0.13

Avocado SR: 0.35

SOLAR REFLECTIVE

SR Fawn SR: 0.33

SR Khaki SR: 0.34

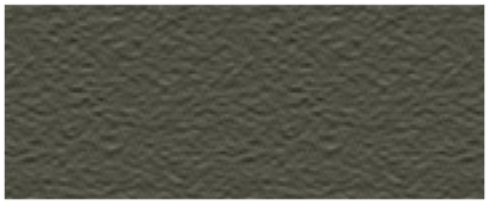
SR Sandstone SR: 0.37

SR White SR: 0.77

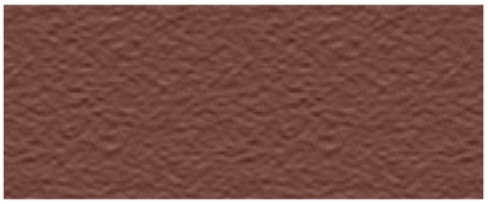
SR Irish Cream SR: 0.49

SR Limestone SR: 0.34

SR Sunbaked Clay SR: 0.45



SR Evergreen SR: 0.33



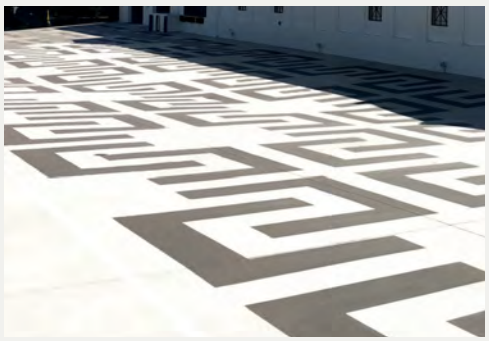
SR Terra Cotta SR: 0.34

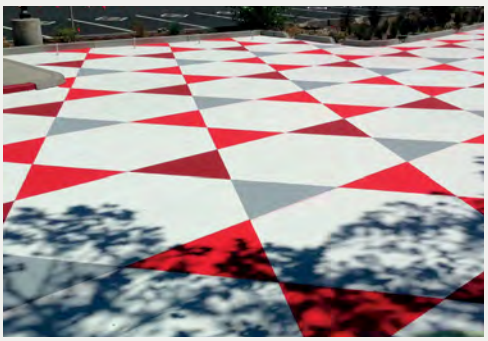
SR Brownstone SR: 0.33

SR MOD Slate SR: 0.34

SR Paprika SR: 0.36

SR Mustard SR: 0.41





PREFERENTIAL/SAFETY

Safety Blue SR: 0.33

Safety Yellow SR: 0.62

Safety Orange SR: 0.56

Safety Red SR: 0.45

Bright Green (PMMA) SR: 0.37

Truffle SR: 0.23

CL Emerald Green SR: 0.25

CL Shamrock Green SR: 0.32

CL Celtic Green SR: 0.26

ASPHALT PROTECTION & PRESERVATION

DuraShield Asphalt SR: 0.07

DuraShield SR Gray SR: 0.36

KEY

SR - Solar Reflective (SR) values represent the percentage of the sun's energy reflected away from the finished coating. All things being equal, the higher the value, the cooler the surface's temperature.

Please contact your local StreetBond Representative to learn more about your color and coating technology options.

NOTE: The color samples in this guide may not precisely match their physical equivalents. Always refer to physical samples before making your color choices.

NOTE: Colors listed in one category may be used for other applications. Categorization is based on most frequent use.

Durable, safe coatings that can help cool and beautify any space.

StreetBond products combine vibrance, safety, and durability. Our extensive number of color options can help extend the life and beauty of asphalt and concrete.

You can unleash your full creative power and transform any built space, knowing that you aren't just making it beautiful — you're also making it safer and potentially cooler.

To help you find what you're looking for quickly, we classify our coatings into four categories.

VIBRANT

Our Vibrant color options range from warm, neutral earth tones to vivid and bright hues. These color-stable coatings can help extend the life of the surfaces they touch, and enhance the visual appeal of any space.

SOLAR REFLECTANCE

Our pigmenting technology increases the Solar Reflectance of our coatings above 0.334, helping you achieve LEED certification, without limiting you to light colors. Invisible Shade also delays thermal and UV damage to your pavement, while keeping your colors vibrant for years to come.

PREFERENTIAL

Our Preferential colors can be used to emphasize important traffic areas like bicycle lanes, bus lanes, jogging paths, and more. These coatings keep their color for years, helping to keep cyclists and pedestrians safe — and cities running smoothly.

ASPHALT PROTECTION & PRESERVATION

Our Streetbond coatings help preserve and protect asphalt roads and streets from wear, binder loss, and vehicle leaks. Streetbond can also extend the life of asphalt and pavement, with minimal maintenance required.

Turn the world into your canvas.

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